

# Open Strategy Paper Development Workshop

## - Call for Papers -

### **1. Time and Location**

Friday, October 11, 2019, University of Bern, Switzerland

### **2. Format**

Presentation (15m) followed by discussion (15m) & round tables

### **3. Target group**

Researchers with projects in the field of Open Strategy. Projects in early and advanced stages are welcome.

### **4. Costs**

Workshop is free of charge, accommodation and travel expenses are not covered. A limited number of stipends for presenting PhD students in need will be granted on request.

### **5. Content**

In recent years, there has been a considerable increase in the number of publications in Open Strategy. Even though it is common ground to analyse open strategy-making based on the two dimensions inclusiveness and transparency, it also is a research field with a broad range of different foci. Given this variety of publications and the currently increasing importance of openness in strategy-making, this workshop aims to create a platform for the exchange on current empirical and theoretical developments in the research community. The workshop offers the opportunity to discuss paper in different stages. Using a round table format, topics such as transferability of results across different research contexts or the need of theory building and development of common frameworks will be discussed among workshop participants.

## 6. Preliminary Agenda

- Submissions:** Submit by email to Florian Dams [florian.dams@kpm.unibe.ch](mailto:florian.dams@kpm.unibe.ch)  
*Submissions are welcome but not a requirement to take part at the workshop*
- June 30, 2019:** Submission deadline of abstracts (max 500 words)
- July 15, 2019:** Acceptance notifications and announcement of final workshop program

### Thursday, October 10, 2019

19:00	Networking dinner (optional for those who stay overnight)
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### Friday, October 11, 2019

09:00-09:30	Introduction
09:30-11:00	Presentation and discussion
11:00-12:00	Keynote: Open Strategy – and Why it Matters Richard Whittington (Saïd Business School, University of Oxford)
12:00-13:30	Lunch
13:30-15:00	Presentation and discussion
15:00-15:30	Coffee break
15:30-17:00	Presentation and discussion

For more information or to discuss ideas, contact

- Prof. Dr. Rudolf Blankart ([rudolf.blankart@kpm.unibe.ch](mailto:rudolf.blankart@kpm.unibe.ch))
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